

# ImagePerfect™ 2924

## Ferro Film

**ImagePerfect™ 2924 Ferro Film is a printable ferrous film with high levels of print quality that is ideal for use in quick-change magnetic POS/POP signage systems. This product has been specially created for digital printing on large-format inkjets and is suitable for printing with eco solvent and solvent inks, as well as latex and UV-cured Inks.**

ImagePerfect™ 2924 Ferro Film is a white print media with an attraction to magnetic surfaces. It uses the highest quality film that is coated with micro-iron particles. Unlike printing directly onto magnetic products, which are typically thick, difficult to print on and limited in size and image quality, IP 2924 is significantly thinner, smoother, more flexible and it allows for photo-quality graphics to be printed. This product has been developed for large-scale graphic systems and allows retailers to change in-store displays quickly and easily without the installation costs associated with professional merchandising. It simply requires a magnetic surface with which to interact, such as Self-Adhesive Flexible Magnetic Sheet (M517). It is easily and quickly installed. It is versatile and can be combined with almost any magnetic surface to meet an array of demands for changeable graphics. It is sustainable and cost-effective, reducing the life cycle cost for signage (it can be more cost-effective than traditional, self-adhesive options for retail signage programmes). Transport costs are low as the printed graphics can simply be shipped to the installation site in shipping tubes. The IP 2924 graphics can be rolled out by in-store personnel in a matter of minutes to deliver POP perfection every time. It is relatively easy for retailers to retrofit their retail spaces to accommodate magnetic installations, whereby IP 2924 will effortlessly update in-store promotions. To avoid the transfer of fingerprints to the surface of the media, it is advisable to wear cotton gloves. IP 2924 is not recommended for printing on roll-to-roll UV printers. For storage, ensure the packaging is closed and avoid contact with direct sunlight. It can be used for indoor installations only. Laminate: IP 2810-101, IP 2810-200 or IP 2810-300.

Specifications	
Description	Ferro film
Colour	White matt
Thickness	300mym
Weight	N/A
Temperature Range	-20°C to +50°C
Durability (unprinted)	N/A
Flame Retardancy	N/A
Shelf Life	1 year, 20°C / 50% humidity

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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